

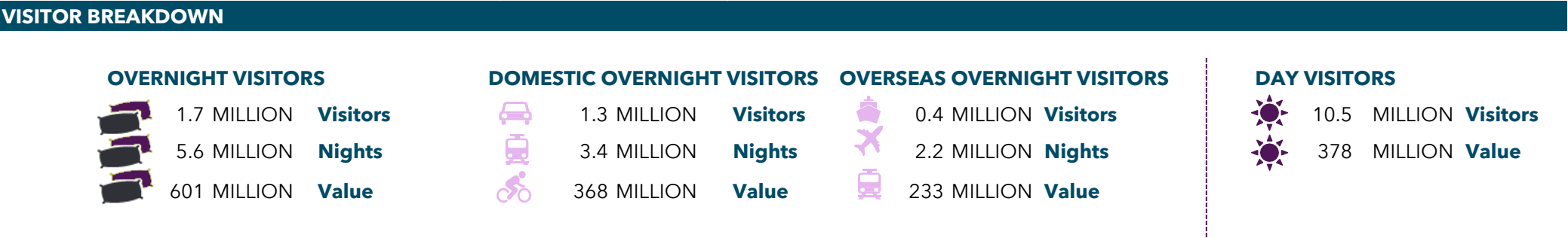
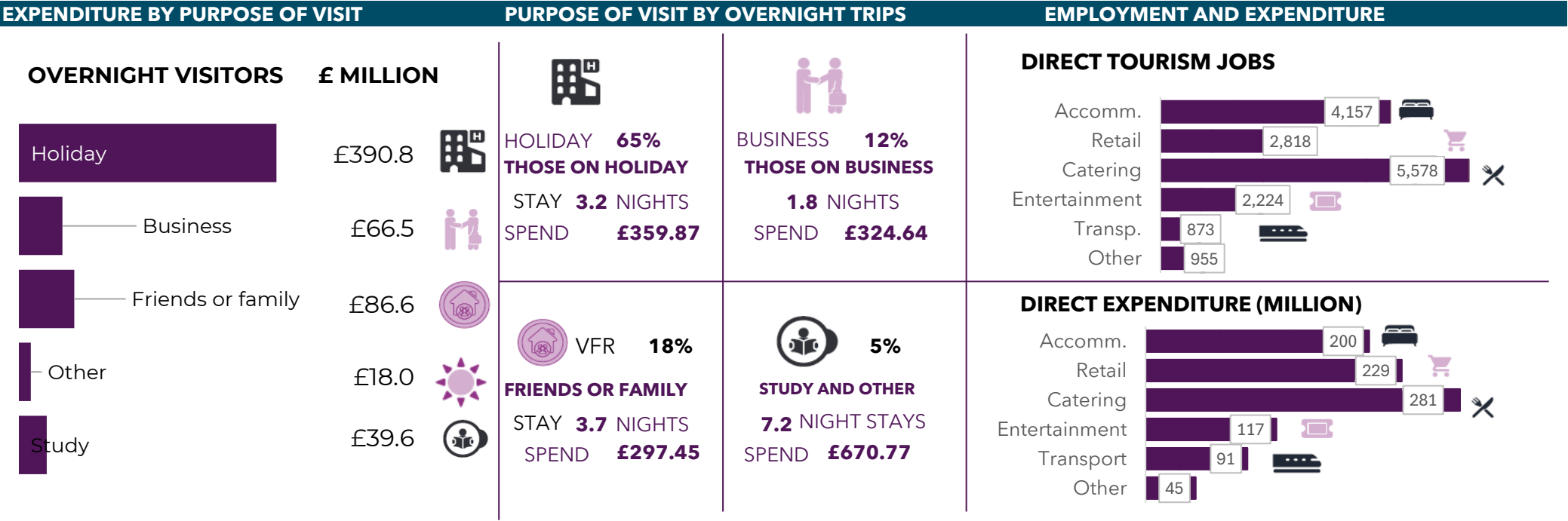
BRIGHTON AND HOVE VISITOR ECONOMY 2024

This infographic summarises the volume and value of tourism and the impact of visitor expenditure on the local economy in 2024. The results are derived using the Cambridge Economic Impact Model under licence by Destination Research Ltd.

12.2 Million
Number of trips

1393 £ Million
Economic value

25,677
Jobs supported



Source: Cambridge Model Impact Research, published 2025. Some of the statistics have been rounded. Produced by Destination Research Ltd.